

JASONELIM

CREATIVE DIRECTOR ■ ART DIRECTOR ■ GRAPHIC DESIGNER ■ ILLUSTRATOR

510.367.3037
jason@jasonelim.com
linkedin.com/in/jasonelim
jasonelim.com
Pleasant Hill, CA

EDUCATION

B.A. Illustration, Art

CSU Long Beach
2000

A.A., Art

Diablo Valley College
1997

SKILLS

Professional

- Excellent verbal and written communication
- Highly organized
- Detail and process oriented
- Fast-paced and multitask environment savvy
- Leadership qualities with a passion for collaboration, relationship building and professional development

Technical

Adobe Creative Cloud



Microsoft Office



MAC OS



Utilities



REFERENCES

Available upon request

WHO AM I?

Someone who loves nothing more than immersing themselves in anything creative. I have a passion for learning, collaborating, and stretching the imagination to share and experience impactful, enjoyable and successful creative -- to anyone who will have them.

EXPERIENCE

JASON LIM, LLC

JAN 2001
to PRESENT

Creative/Art Director, Designer, Illustrator
Contract creative

21SIX THREADS

JAN 2017
to PRESENT

Co-Owner + Creative Director
Co-owner and Creative Director for custom athletic apparel company, specializing in youth and adult basketball leagues. Responsible for all visual and brand marketing/identity for the company.

GOLDEN STATE WARRIORS

11.2021 to PRESENT

Sr. Director, Design

Director of an in-house design team composed of 8-10 static and motion designers, copywriters, photographers and freelancers. Responsible for development and creation of visual marketing elements, managing in-house creative projects, collaborating with agencies and maintaining overall brand identity.

07.2019 to 10.2021

Art Director

06.2007 to 06.2019

Director, Creative Services

06.2006 to 07.2007

Assistant Director, Creative Services

05.2005 to 06.2006

Creative Services Manager

09.2000 to 05.2005

Creative Services Coordinator

